



PROGRAMME ON MICROFINANCING LIVELIHOODS AND FAMILY WELL BEING

About The Livelihood School

It is now widely accepted that promotion of large number of livelihoods, especially for the rural poor and women has emerged as the most significant development challenge of the century. Some estimates show that more than 12 to 15 million new livelihoods need to be promoted every year in India alone, to ensure near full employment.

However, two significant bottlenecks in promoting large numbers of livelihoods, especially for the rural poor do exist, such as: inadequate availability of knowledge base on how to support/promote large number of livelihoods, and inadequate availability of trained human resources who can participate in this work effectively.

To address this need BASIX, a pioneer in Livelihood Promotion established "The Livelihood School" on April 18th, 2004, the Bhoodan Day. The School has been involved in knowledge building in areas relevant for supporting large number of livelihoods and disseminating the knowledge to enhance implementation capabilities of individuals and organizations affecting the livelihoods of the poor.

The School offers its programmes through three Regional Centres, spread across the country - Regional Centres in Bangalore, Indore and Kolkatta, catering in South India, Central & Western India and Eastern India respectively. The Dean's Office of the Livelihood School is located in Hyderabad. Since Apr'04, the School conducted 75 programs and trained over 1800 practitioners from various livelihood promotion organizations all over India. Further, School conducted over 50 case studies on various issues and livelihood promotion initiatives across the country.

The Programme -Micro Financing Livelihoods and Family Wellbeing

"Micro Financing Livelihoods and Family Wellbeing" aims for perspective building on role of micro finance in livelihood promotion by understanding linkages of MF, Livelihood & Wellbeing, strategies, framework and tools for assessing community needs towards designing MF for well-being. The programme designed for middle level practitioners working in the field of Micro finance based livelihood promotion from NGOs, Banks, Government and Corporate sector. Followings are the learning objectives, module plan and pedagogy of the above programme.

Module Plan – Session wise Learning Objectives

Day's objective		Sessions	Learning objectives
Day 1	Decoding well being	<ul style="list-style-type: none"> ▪ Understanding linkages between mf, livelihood and well being ▪ Understanding the systemic nature of poverty ▪ Tool to map poverty 	<ul style="list-style-type: none"> ▪ Link livelihoods, microfinance and well being ▪ Establish the various elements of human needs as an integral part of the well being definition. ▪ Understand the systemic nature of poverty ▪ Learn a participatory tool to explore the context of poverty within a specific population/ community
Day 2	Strengthening social and human capital for poverty reduction	<ul style="list-style-type: none"> ▪ Understanding livelihood, family well being and gender inequalities within family ▪ Alternative framework of development ▪ Contemporary measures used in development ▪ Collective action for well being ▪ Unpacking empowerment ▪ Micro finance and empowerment: assumptions and realities ▪ Tools – road journeys 	<ul style="list-style-type: none"> ▪ Understand gender inequalities within the family and society & role of empowerment in overcoming inequities ▪ Recognize the importance of social dimensions in contemporary development commitments. ▪ Establish the significance of collectives to meet well being goals ▪ Understand the gaps in meeting the stated goals of microfinance for women's empowerment.
Day 3	Microfinance for vulnerability reduction and well being	<ul style="list-style-type: none"> ▪ Evolution of microfinance ▪ Poverty dynamics at household level ▪ Mapping needs for financial services in the household ▪ Micro financing family well being ▪ Tools – listening to the clients 	<ul style="list-style-type: none"> ▪ Overview of the genesis, growth and debates in Micro finance ▪ Understand the financial needs in the livelihood strategies of the poor families. ▪ Discuss the innovations in Microfinance sector for reducing vulnerability
Day 4	Credit deepening and risk mitigation measures	<ul style="list-style-type: none"> ▪ mf and livelihoods in informal sector ▪ Deepening mf ▪ Understanding enterprise economics ▪ Going beyond mf for livelihood promotion and well being 	<ul style="list-style-type: none"> ▪ Promote effective strategizing in informal and subsistence economies to deepen finance. ▪ Understand the life cycle of an enterprise ▪ Appreciate the need for financial literacy for responsible financing. ▪ Understand the potential of mf in leveraging their resources for livelihood promotions. ▪ Establish the need to weave in risk mitigation mechanisms as an essential strategy of livelihood promotion
Day 5	Sustainable livelihood approach and application for well being	<ul style="list-style-type: none"> ▪ Leveraging mf for wider impact ▪ Field work 	<ul style="list-style-type: none"> ▪ The challenges in the promotion of sustainable livelihood ▪ Apply the learning of the module to design micro finance interventions for well-being
Day 6	Synthesis of theory and practice	<ul style="list-style-type: none"> ▪ Field data analysis and presentation 	<ul style="list-style-type: none"> ▪ Design microfinance products and opportunities to promote well being. ▪ Consolidation of their learning through presentations

Pedagogy

This programme will use multiple methodologies of learning, including case discussions, small group discussions, assignments, audiovisual presentations, simulation and field exercises. The medium of instruction will be in English.

Programme Date, Venue and Contact details

<i>Date</i>	<i>Venue</i>	<i>Contact Details</i>
13-16 September 2010	Nav Bharat Jagriti Kendra (NBJK), Ranchi, Jharkhand	THE LIVELIHOOD SCHOOL BE- 315, Sector - 1 Salt Lake City, Kolkata - 700 064, West Bengal Email: pradeep@thelivelihoodschool.org , bubu@thelivelihoodschool.org , dhruv@thelivelihoodschool.org , anindya@thelivelihoodschool.org

Course fee

The programme is residential and the fee would be Rs. 10,000/- only. In case organisation nominates two persons, the fee will be Rs. 16000/- and if the organisation sends more than two then the course fee would be fixed on the basis of special request.

Registration

The following application form needs to be used for seeking registration and should reach 15 days before commencement of the programme. Mail the filled registration form with Demand Draft, in favour of The Livelihood School, payable at Kolkata.

Fellowships

The School has some provision to provide fellowships to newly formed NGOs who intend to work on micro financing livelihood for family well being.

REGISTRATION FORM

THE LIVELIHOOD SCHOOL, KOLKATA MICROFINANCING LIVELIHOODS AND FAMILY WELL BEING

Ranchi, 13-16 September, 2010

Participant's Details:

1. Name:
2. Gender:.....Date of Birth (dd/mm/yy).....
3. E-mail:.....
4. Phone number (Mobile):.....

Permanent/Residential Address:

5. State:.....District:.....City:.....PIN:.....
H.No. /Street:.....Phone(R):.....

Correspondence address (Organization):

6. State:.....District:.....City:.....PIN:.....
Locality:.....Phone (O):.....

Educational Qualification (Last only):

7. Board/University:.....Year of passing:.....
Place:.....
Qualification (Passed).....

Job details:

8. Overall experience:.....(years).....(months)
9. Job experience:

Job Status	Designation	Tenure of job (In years & months)	Job description	Name of the Organization
Current				
Previous				

Payment details:

10. Cheque/DD number:.....Dated:.....Rupees:.....
11. Reason for nominating your staff for the programme? (To be filled by senior person of the organization)...

Signature of the candidate:
Date of Nomination:

Signature of senior
Management